



**United Way**  
Central & Northern  
Vancouver Island

## REMINDER 2: FIRST TIME DONORS

Subject: Can mothers like Natalie count on you? Your gift to United Way can help families like hers to be safely housed.

[Name], they still need you.



Natalie was committed to improving her family's life and with the help of United Way donors, she made that change. As a young mother, Natalie was struggling with substance use issues but she knew she wanted better for my family. Through the United Way funded agency she was able to get the help she needed and give her children the bright future they deserved. Read the whole story, [here](#).

By showing your local love and making a gift to United Way today, you can give much-needed stability to more families

like Natalie's.

## [DONATE TODAY](#)

Your generosity will help thousands of people experiencing poverty and related #UNIGNORABLE issues recover from this crisis in the weeks, months and even years ahead.

Sincerely,

[NAME]

P.S. As our community comes together through this crisis, people and families across the island are going to need your help more than ever. That's why we are asking you to donate today to help ensure no need goes unmet.