



United Way
Central & Northern
Vancouver Island

[LAST CHANCE](#)

SUBJECT LINE:

Your support is still urgently needed
Today is the last day to support your United Way campaign

[Name], You have a vital role to play.

The campaign may be coming to a close, but the need is still great. COVID-19 has had a devastating impact on people and families in communities across central and northern Vancouver Island—and we know it will continue to impact our communities for a very long time.

That's why we're asking you to give today.

United Way supported community agencies working on the frontlines needs to remain strong and resilient, now and for years to come. United Way provides a safety net for those who are most in need. Not offering the kind of support that helps people survive and thrive simply isn't an option. But we need you. You play a vital role. If you are able, please consider making a gift. We hope we can count on you to continue showing your local love as we face these challenges together.

[DONATE TODAY](#)

Sincerely,

[NAME]

P.S. As our community comes together through this crisis, people and families across the island are going to need your help more than ever. That's why we are asking you to donate today to help ensure no need goes unmet.