



United Way
Central & Northern
Vancouver Island

REMINDER 1: FIRST TIME DONORS

SUBJECT:

Join United Way and help your community thrive
Your donation will help local families get back on their feet

[Name], our community can't recover without you.

People across central and northern Vancouver Island, including our own friends and neighbours, have been deeply affected by COVID-19. Individuals and families who were already experiencing poverty and related issues continue to face overwhelming challenges. People are struggling to put food on the table. Paying rent is a daily worry for many. By making a gift to United Way today, you can help people in our community access the support they need not just to survive, but to thrive.

[DONATE TODAY](#)

When you show your local love by making a gift today, you'll reach out a hand and help thousands of people and families in from the Malahat to Port Hardy get back on their feet.

Your community can't be great until it is great for everyone. Will you ensure that no one gets left behind by making a gift today?

Sincerely,

[NAME]

P.S. Your support will show your local love for your community. It is only with your help that your community can recover and recuperate. We need to work together to strengthen the resources that hold up our neighbours. Your gift can get us there.