

**TOGETHER  
WE'RE TACKLING  
#UNIGNORABLE  
ISSUES**

**WITH YOUR LOCAL LOVE**



**UWCNVI ANNUAL REPORT  
2018-2019**



**United Way**  
Central & Northern  
Vancouver Island

# ACTS OF LOCAL LOVE IN YOUR COMMUNITY

**MESSAGE  
FROM THE  
BOARD  
PRESIDENT  
DOT NEARY**



For more than sixty years United Way Central & Northern Vancouver Island has been engaging caring, local donors, volunteers and community partners to effect positive change in our communities. I am proud to be a part of this network of caring citizens. By working together we provide resources, increase local capacity and improve social conditions, connecting those in need with those who can help, and strengthening the communities we live in. Individuals and families who benefit from programs funded by United Way are people like you, your friends, neighbours and family. Last year your generosity and resolute support had a meaningful and lasting impact on the lives of more than 52,000 people throughout our region.

This is made possible through the steadfast and continuing support of our dedicated donors, volunteers and corporate and community partners. Your compassion and commitment - truly an expression of Local Love - is changing lives for the better here, at home in your own communities. On behalf of the UWCNVI Board of Directors, I extend heartfelt thanks for your generous contributions.

I also extend thanks and appreciation to Executive Director, Signy Madden and her staff for their tireless efforts, enthusiasm and creativity in the diligent pursuit of our goals. You are a credit to United Way.

Finally, I wish to express appreciation to our Board of Directors, Impact Councils and Campaign Cabinet for their dedicated service and leadership in guiding us through ever-challenging times, as the needs of the organization, our donors, partners and our communities constantly evolve.

Together we are a local community builder. Together we are the United Way.

A handwritten signature in black ink, appearing to read 'Dot Neary'.

Dot Neary

p.s. Visit [uwcncvi.ca](http://uwcncvi.ca) for our audited financial statements.

## OUR BOARD OF DIRECTORS

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Dot Neary, President - Lantzville

Micki McCartney, Vice President- Nanaimo

Jim Brown, Secretary - Ladysmith

Travis Bryson, Treasurer - Nanaimo

Bill Anglin, Director - Comox

Bonnie Bergeron, Director - North Island

John Little, Director - Nanaimo

Corrine Thompson, Director - Cowichan

Jeannine Bousquet, Director - Nanaimo

Andrea Craddock, Director - Campbell River

Heather White, Director - Nanaimo

Ranjit Dhami, Director - Cowichan

## YOUR SUPPORT OF UNITED WAY WAS INVESTED IN

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**OVERCOMING POVERTY**  
Basic needs were met and vulnerable people had opportunities to achieve financial stability.



**SUCCESSFUL KIDS**  
Children reached developmental milestones, built a strong sense of self, and were empowered.



**STRONG COMMUNITIES**  
Mental health and well-being were enhanced, and people were able to fully participate in their communities.

## HOW UNITED WAY WORKS

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**INVEST**  
in programs and services with measurable results



**RESEARCH**  
to understand community needs and plan for the future



**ADVOCATE**  
to help people understand the issues



**COLLABORATE**  
to bring stakeholders together

# HOW YOU HELPED

## THE DIFFERENCE YOUR DONATIONS MADE IN 2018-19

**52,177**  
people helped

**10** effective coalitions/networks convened

**4** research reports conducted

**90** service agencies supported

**116** programs funded

## Your support improved local lives from the Malahat to Port Hardy

### 6 PARTNERSHIPS THAT MADE YOUR DONATION GO FURTHER

**BC211 HELPLINE & ONLINE RESOURCE** This United Way-funded resource – phone/text at 2-1-1 or online at BC211.ca – is a free 24/7 referral service providing information on community, social, and government services.

**RESEARCH ON LOCAL ISSUES TO GUIDE INVESTING YOUR DONATION** We funded the collection of data with local partners. This year BC211 data, Point-in-Time homeless count reports, Vital Signs reports, Community Action Plans, and State of the Child reports helped us target solutions.

**HOMELESSNESS COALITIONS & HEALTH NETWORKS** We convened service agencies, the RCMP, BC Housing, local Indigenous organizations, and other community partners to solve problems and drive social change on health and housing. We also invested federal funds (through the Homelessness Partnering Strategy) to support strategies and programs to help end homelessness.

**EARLY YEARS (BIRTH TO AGE 6) INITIATIVES** We invested funds from the provincial government and credit unions locally to support 13,000 children to be successful—helping parents access food programs, health fairs and parenting workshops.

**PUBLIC TRANSIT ASSISTANCE PROGRAM** In Cowichan we secured bus tickets (thank you CVRD!) and our volunteers ran the Transit Assistance Program that distributed 5,400 free bus tickets via 10 community agencies – a total value of \$12,150.

**PERIOD PROMISE** Pads and tampons were collected by the BC Ferry & Marine Workers' Union to be distributed to local women's shelters and support organizations as part of the annual Period Promise campaign to address the issue of period poverty across BC.

# COMMUNITY SUPPORT



*In 2018-2019, Catalyst raised more than \$21,000 in their workplace campaign!*

## AWESOME WORKPLACE CAMPAIGNS

The amazing teams at over 300 organizations, including government offices and local businesses, ran workplace campaigns across the island last year. Their efforts raised funds on behalf of UWCNVI, allowing us to make investments to improve their community.



*Deborah Hopper, President CUPE Local 1858, serving food at the annual Labour Day picnic.*

## DEDICATED LABOUR UNIONS

Unions across central and northern Vancouver Island are generous contributors to United Way campaigns, encouraging members to donate and volunteer. Labour representatives advocate for those in need in their communities, serve on the UWCNVI board and committees, and offer programs like cooperative housing, childcare, and other services.



*Winners of the 2018 Port Hardy Local Hero Awards: the Port Hardy BC Ambulance Crew!*

## HONOURING LOCAL HEROS

Because small actions have big impacts, UWCNVI was proud to sponsor the 2018 Port Hardy Local Hero Awards. It was an inspiration to see the dedication and spirit of those serving the North Island. The awards will encourage others to take positive action in their community.



*We couldn't do what we do without fantastic volunteers like Julia.*

## FANTASTIC VOLUNTEERS

Volunteers are our passionate helpers, advocates and cheerleaders. Every time someone raises their hand to help us out, we feel so fortunate. We depend on our volunteers to help us in the office, with workplace campaigns, as board members and on our community Impact Council. Thank you for being there for us!



## INTERESTED IN HELPING OUT?

There are many ways to get involved with United Way. We'd love to find you the perfect fit!  
Contact us at [info@uwcncvi.ca](mailto:info@uwcncvi.ca)

# WANT TO HELP? SHOW YOUR LOCAL LOVE



## INVEST IN COMMUNITY

Your philanthropic gift is invested in programs and services that help people improve their lives.



## BE A STRATEGIC PARTNER

Our strategic partners are forward-thinking businesses that understand the importance of healthy communities to our local economies.



## VOLUNTEER

Private individuals support us by volunteering in their area of expertise and by providing their time and love to local initiatives we orchestrate together.



## STAY CONNECTED

Sign-up for our eNewsletter to stay up-to-date on the latest on impacts and events in your community.



## SHARE YOUR STORY

Find us on social media and share our posts with your friends and family so they can learn more about how your donation is helping.

## OUR MISSION

We improve lives and build community by engaging individuals and mobilizing collective action.

## OUR VALUES

*Demonstrate trust, integrity, transparency, inclusivity, and respect*

*Energize and inspire volunteerism and volunteer leadership*

*Endorse innovation, partnerships, and collective action*

*Provide non-partisan leadership*

*Embrace diversity*

## WHY I SUPPORT UNITED WAY

"I feel fortunate to live securely and independently, even though I'm a senior on my own. It seems right to remember those who aren't so fortunate and to share what I can to try and improve someone's situation in life. Thank you for the opportunity to give!"

- United Way donor from Qualicum Beach



## Ollie's Story

*Oliver - Ollie - has been working with a United Way-funded therapeutic riding program for six years. Ollie has profound deafness, significant vision loss, a tracheostomy, a feeding tube and developmental delays. But when the volunteer team put him on his first pony his world changed. He gained physical strength, confidence and joy, and even graduated to riding a full-sized horse. Ollie's happiness is because of donors like you.*



**United Way**  
Central & Northern  
Vancouver Island

**DONATE. VOLUNTEER. ADVOCATE.**

**YOU CAN MAKE A DIFFERENCE TODAY!**

Central Island	250-591-8731
Cowichan	250-748-1312
Comox Valley	250-338-1151
Campbell River	250-287-3213

[www.uwcnavi.ca](http://www.uwcnavi.ca)



Follow us @UWCNVI to stay connected to resources, research, and events in your local community!