

# 8 Reasons To Support United Way



**United Way**  
Central & Northern  
Vancouver Island  
uwcvi.ca

- 1. You can trust us to spend your donor dollars wisely.** We have a track record of diligently and transparently stewarding millions of donor dollars for over 60 years. Your donation is safe with us.
- 2. Your donation stays local.** Every dollar raised in our region stays in our region. Your donation helps people who live right here – your neighbours, coworkers, friends, and family.
- 3. Your donation addresses local issues.** We conduct research, convene decision makers, and influence public policy, forming the best possible response to local issues. In other words, we do the homework so you don't have to.
- 4. You ensure sustainability and consistency.** Social issues require complex solutions. It takes the willingness of people like you to support a variety of services that better the lives of individuals, families, seniors, and children in your community.
- 5. You are helping future generations.** While solving short term issues is important, it is not enough to better the lives of the next generation. That's why your support is invested in empowering kids for success, strengthening communities at large, and overcoming poverty.
- 6. Your impact is multiplied.** Your donation helps fund more than 50 charitable organizations which rely on grants from United Way. These grants enable the delivery of programs and services which help thousands across central and northern Vancouver Island.
- 7. You respond to emergency needs.** Our Community Development Fund lets donor dollars be flexible and adaptable. When there is a new, unexpected crisis in your community, we can act quickly on your behalf.
- 8. You contribute to the common good.** While no one should dwell on what can go wrong in life, it's a great comfort knowing that your donation helps provide resources to you and your loved ones if ever needed.